Compare the advantages and disadvantages of three of the following as media for communicating information . State which you consider to be the most effective

- Comics
- Books
- Radio
- Television
- Film
- Theatre

Give reasons for your answer and include any relevant examples from own knowledge or experience.

These days, it is noticeable that the media are a main form of communication. Studies show that they have a powerful influence in shaping our lives. We can find the a variety of the media types such as books, radio, comics, film, theatre, tv. All of which for exchanging information have advantages and disadvantages and do not attract all types of audiences. I believe that radio, television and books play the most important role in people's life.

Inescapable fact that of evidence shows that TV is the most popular media among the people . It is attractive due to some reasons . First and foremost , nowadays, a vast majority of people have access to it . They can listen to and view it at the same time , it which makes it marvelous. Moreover , TV is the a source of entertainment and education. News channels such as BBC ,VOA enable us to view the current events in also instantly occurring around the world. Geography channels provide useful information about the environment or wildlife. Other channels like movies , child , discovery find are seen the wholeall over the day .

A-the radio is another kind of media which you use to listen to programs that are broadcast such as music and news. We can accessible it in anywhere any any time, during while driving or traveling. Although the radio is less costly than the other media devices like TV, it lacks no access to any visual features which TV has. In my view, radio is good for checking live traffic during driving. Additionally therefore, it is not a suitable device for the deaf either. In contrast to this, TV is the best choice for them.

Books are the one of the oldest communication media. Books are the accumulated version of knowledge, experience and history. Reading books can give us insight into different cultures and civilizations that can <u>learn</u> a lot of things. On the other hand, information of the book could be outdated in many cases so people can<u>not</u> trust them easily and most try to find the latest version of it.

In conclusion, <u>we</u> have <u>find</u> plenty of evidence to support the view that the most effective media for communicating information is TV . The benefits of them <u>is</u>-outweigh the costs. The rapid growing <u>of</u> TV channels <u>are is</u> a good example of this process.